

## BUSINESS PARTNERSHIP OPPORTUNITIES

The Regina Symphony Orchestra (RSO) is a musical organization that has been in operation for almost 50 years, with roots stretching back to the early 1900s. Growing from a volunteer group of musical Regina residents, the RSO is now a professional musical ensemble composed of wind, string, brass and percussion instruments, performed by expert musicians. Through live concert events and engaging educational opportunities, the RSO provides musical experiences for people of all ages and levels of musical knowledge. Our concerts feature music from a variety of creative periods, cultures, and musical styles – making an RSO orchestra performance a unique experience in Southern Saskatchewan. Our concerts are a place to gather in celebration of our musicians and of our community. The RSO concert season runs from September to June, with ticketed concerts featuring the full orchestra ranging from intimate chamber performances to large-scale symphony spectacles.



The Regina Symphony has roots that run deep through the history of southern Saskatchewan. A focus on supporting community is important for the work of the orchestra, through sharing live music experiences and education opportunities with our patrons of all ages. The opportunity to also connect with other community leaders through partnerships is also an important part of our work.

- ◆ Opportunity to grow and connect with your and our audiences
- ◆ Experience-based marketing opportunities
- ◆ Create memories with your staff, clients and stakeholders
- ◆ Variety of pricing and options

# SUPPORT

## CONCERT SPONSORSHIP OPPORTUNITIES

The 24/25 Concert Season offers a variety of concert types, performance times and locations. Prices listed are scalable, based on options chosen for benefits and recognition. Contact us to build your custom package.

 <p><b>CLASSICS</b></p> <p>Dynamic and energetic, this series features incredible works from the past and introduces inspiring contemporary music. One performance only. Approximately two hours, with an intermission and pre-concert activities.</p> <p><b>Series Sponsorship \$20,000</b>  <b>Concert Sponsorship \$10,000</b>  <b>Pre-Show Sponsor \$2000</b></p>	<p><b>CHAMBER AT GOVERNMENT HOUSE</b></p> <p>Experience the charm and artistry of the Regina Symphony Chamber Players in our most intimate venue. Concerts take place at Government House. Two performances offered for each concert, approximately 2 hours long with intermission.</p> <p><b>Series Sponsorship \$7500</b>  <b>Concert Sponsorship \$2000</b></p>
 <p><b>POPS</b></p> <p>Explore new music and inspiring guest artists, performing along with the full orchestra. One performance only. Approximately two hours, with an intermission and pre-concert activities.</p> <p><b>Series Sponsorship \$30,000</b>  <b>Concert Sponsorship \$15,000 3 remaining!</b>  <b>Pre-Show Sponsor \$3000 2 remaining!</b></p>	 <p><b>CLASSICS AT DARKE HALL</b></p> <p>Experience the elegance and variety of the classics, in the beautiful new Darke Hall. Approximately two hours with an intermission and cash bar service</p> <p><b>Series Sponsorship \$10,000</b>  <b>Concert Sponsorship \$6000</b>  <b>Pre-Show Sponsor \$1500</b></p>
 <p><b>SPECIAL: HANDEL'S MESSIAH</b>  <b>December 19, 2024   7:30 pm</b></p> <p>Experience the holiday tradition with the power of a choir and dynamic soloists in beautiful surroundings in the heart of downtown Regina</p> <p>RSO Chamber Chorus &amp; soloists          Gordon Gerrard, conductor</p> <p><b>Concert Sponsorship \$7500</b></p>	 <p><b>FORWARD CURRENTS FESTIVAL</b>  <b>To Be Announced</b></p> <p>Three days of education, curated musical experiences and community building.</p> <p><b>Presenting Sponsor \$15,000</b>  <b>Concert Sponsor \$5000</b>  <b>Education Sponsor \$3500</b>  <b>Digital Media Sponsor \$3000</b></p>
 <p><b>SHARE THE MUSIC</b>          All Season</p> <p>At the RSO, we share our performances by offering concert tickets to children, families and other adults who otherwise do not have financial resources to attend. Businesses can provide financial support for these tickets or donate unused subscription tickets to community groups.</p> <p><b>Custom Options based on amount of support. Starting at \$150</b></p>	 <p><b>SOUNDCHECK</b>          All Season</p> <p>Music fans aged 30 and under can attend any RSO concert for only \$20. A great option for students and younger music fans.</p> <p><b>Program Partner \$5000</b></p>

# SUPPORT

## PROGRAM SPONSORSHIP OPPORTUNITIES

### SPECIAL FOR 2024: INDIA NIGHT



Cultural Connections Regina Inc. (CCR) is a local non-profit dedicated to promoting East Indian heritage and cross-cultural awareness. The annual India Night gala in Regina is a lively celebration of Indian cuisine and live entertainment. What began as a small gathering has grown into one of the most prestigious community fundraising events in the province and attracts over 600 attendees each year.

The 2024 India Night gala event will be held on Saturday, October 5 at 5:30 pm at The Delta Hotel. Each year a new charity is chosen to receive financial support from the gala. This year the committee has selected the Regina Symphony Orchestra (RSO), a fully professional, performing arts organization, with roots in southern Saskatchewan stretching back over a century.

The Regina Symphony Orchestra performs an exciting line-up of music events during their concert season with the goal of sharing orchestral music with as many people as possible. Along with entertainment, education is a key part of the work of the Regina Symphony. The *RSO In Schools* suite of programs provide enriching musical experiences to youth in Regina and beyond. The programs include initiatives designed specifically for students, and also as enhancements to our concert season programming, all with the goal of enriching the lives of young people and their musical educational journey.

Our project, the *RSO in Schools* suite of programs provide enriching musical experiences to youth in Regina and beyond. Each year, through the program, Regina Symphony Orchestra musicians connect with schools to offer engaging and educational musical presentations. Students experience live orchestral music, interact with musicians, ask questions, and have fun while learning.

### EVENT SPONSORSHIP OPPORTUNITIES

- Title Sponsorship - \$20,000 - Logo added to the event logo "India Night 2024 Presented By X"
- Diamond Sponsorship - \$15,000+
- Gold Sponsorship - \$10,000+
- Silver Sponsorship - \$5,000+
- Bronze Sponsorship - \$3,000+
- Sapphire Sponsorship - \$2,000+
- Friends Sponsorship - \$1,000+
- Corporate Tables \$1500 – seating for 8, recognition in program and on the table

**LEARN** more about the event.

<https://reginasymphony.com/donate/india-night/>

# SUPPORT

## RECOGNITION & BENEFITS

These benefits are listed here as a starting point for discussion, with the goal of providing the best value for your objectives. Benefit packages are based on the amount and value of the gift.

- ◆ Naming rights to the selected concert or series
- ◆ Recognition on promotional materials, educational support materials and digital content for duration of the season. This will include web content, brochures, signage and concert programs
- ◆ Ticket vouchers to be used for any concert during the season

We also offer custom ideas to make your support best fit your goals. Some ideas:

- ◆ Opportunity to host guests at a pre- or post-show reception, including a side-stage reception with Music Director
- ◆ Opportunity to connect with the RSO Music Director, Concert Master and Guest Artist before or after a concert
- ◆ Tickets provided in donor's name to a community group of their choice.
- ◆ Backstage tour during show week and attendance at rehearsal for guests
- ◆ Education opportunity with RSO Music Director for staff, clients
- ◆ Social media campaign/partnership sharing donor story
- ◆ Opportunity to provide personal message to RSO email list members

### SUPPORTER | \$1500

- Recognition in marketing materials for duration of the season. This will include web content, social media, brochures, signage and concert programs
- Logo recognition on promotional materials, educational support materials and digital content for the concert
- 4 tickets provided to the sponsored concert

### SUPPORTER | \$1000

- Logo recognition on promotional materials, educational support materials and digital content for the concert
- 2 tickets provided to the sponsored concert

### RECOGNITION & BENEFITS FOR ALL LEVELS

- Opportunity to place an advertisement in digital and printed concert programs
- Recognition in the RSO's Annual Report
- Opportunity to donate tickets to community groups to attend RSO programming as part of the Share the Music Program
- Invitations to additional RSO special events as member of our community of supporters, such as season launch event and open dress rehearsals