

## ADVERTISE WITH THE RSO

The Regina Symphony Orchestra's Encore concert program is produced six times a season for distribution free of charge to audiences at the Conexus Arts Centre, Government House, Knox Metropolitan United Church and Riddell Theatre. Encore programs feature concert descriptions, guest artist bios, sponsor recognition and insight into the history of the classical music we perform.

Each Encore program is distributed to approximately 4,500 attendees. With an annual attendance of over 25,000, your message is delivered consistently in a program that is read cover to cover and taken home as a keepsake or used as a resource. Advertising with us ensures that your organization is seen as a leader in the marketplace, reaching an influential audience that ranges in age.

### ENCORE PROGRAM ONE - September 21 - November 23, 2019

**Ad Deadline: August 28, 2019**



#### Life of Pi

September 21, 2019  
Masterworks



#### Bach to Baroque

Sept 28 & 29, 2019  
Government House



#### Jeremy Dutcher with the RSO

October 19, 2019  
Pops



#### Dvořák & Brahms

October 26, 2019  
Masterworks



#### Beethoven & Tchaikovsky

November 23, 2019  
Masterworks

### ENCORE PROGRAM TWO - November 30 - December 18, 2019

**Ad Deadline: November 6, 2019**



#### Beethoven String Quartet

Nov 30 & Dec 1, 2019  
Government House



#### A Flicker of Light on a Winter's Night

December 8, 2019  
Kids



#### Home Alone in Concert

December 14, 2019  
Pops



#### Handel's Messiah

December 18, 2019  
Special

**Holiday  
Edition!**

#### BOOK AN AD

For more information about advertising with the RSO or book your ad please contact Nicole Rutherford, Marketing & Communications Manager at [nrutherford@reginasymphony.com](mailto:nrutherford@reginasymphony.com) or (306) 791-6397.

## ENCORE PROGRAM THREE - January 18 - February 9, 2020

Ad Deadline: December 11, 2019



### Vivaldi Four Seasons

January 18, 2020

Masterworks



### Coming Together

Jan 25 & 26, 2020

Government House



### Symphonic Fantastique

February 8, 2020

Masterworks



### The Misadventures of Peer Gynt

February 9, 2020

Kids

## ENCORE PROGRAM FOUR - February 15 - March 14, 2020

Ad Deadline: January 15, 2020



### Belle Plaine

February 15, 2020

Pops



### Mozart & Rossini

Feb 22 & 23, 2020

Government House



### Chopin Piano Concerto

March 14, 2020

Masterworks

Ask about multiple ad incentives and how to get discounts on ad space!

## ENCORE PROGRAM FIVE - March 21 - April 18, 2020

Ad Deadline: February 19, 2020



### True Jive Pluckers

March 21, 2020

Pops



### Beethoven & Britten

Mar 28 & 29, 2020

Government House



### Melodius Prime vs. The Boyz of Noise

April 5, 2020

Kids



### Mendelssohn Italian Symphony

April 18, 2020

Masterworks

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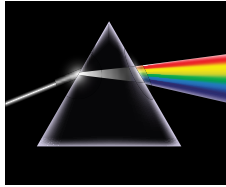
## ENCORE PROGRAM SIX - April 25 - May 9, 2020

**Ad Deadline: March 25, 2020**



### Schubert Octet

April 25 & 26, 2020  
Government House



### An Evening of Pink Floyd

May 2, 2020  
Pops



### Beethoven Symphony No. 9

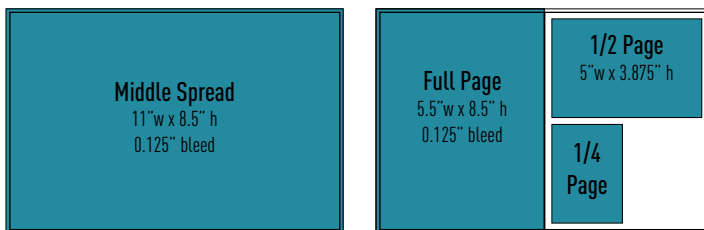
May 9, 2020  
Masterworks

## ADVERTISEMENT DETAILS

AD PLACEMENT & SIZE	1 Ad B & W	1 Ad Color	2 Ads B & W	2 Ads Color	6 Ads B & W	6 Ads Color
<b>Outside Back Cover</b> 5.5" w x 8.5" h with 0.125" bleed	-	\$1830	-	\$2920	-	\$5880
<b>Middle Spread</b> 11" w x 8.5" h with 0.125" bleed	-	\$1530	-	\$2440	-	\$4920
<b>Inside Back Cover</b> <b>SOLD OUT</b>	-	\$1180	-	\$1880	-	\$3790
<b>Full Page</b> 5.5" w x 8.5" h with 0.125" bleed	\$890	\$1075	\$1430	\$1690	\$2875	\$3450
<b>1/2 Page</b> 5" w x 3.875" h, no bleed	\$650	\$850	\$1030	\$1330	\$2060	\$2670
<b>1/4 Page</b> 2.375" w x 3.875" h, no bleed	\$425	\$625	\$670	\$995	\$1340	\$1955

All prices are subject to 5% GST

### AD SIZE & SPECIFICATIONS



All ads must be supplied electronically in PDF, JPEG, PNG or TIFF format. Embed all fonts. All graphics to be at press quality resolution of 300 dpi. Middle spread and full age ads require 0.125" bleed.

### TERMS & CONDITIONS

Payment is due at the time of booking to secure your ad. Overdue ad accounts (30 days) will be charged 1.5% interest per month. The Regina Symphony Orchestra assumes no responsibility for errors on submitted ads, or liability for failure to provide the RSO with any ads that have been committed.

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