



REGINA
SYMPHONY
ORCHESTRA
Gordon Gerrard
Music Director

RSO Advertising Opportunities

The Regina Symphony Orchestra's Encore concert program is produced six times a season for distribution free of charge to audiences at the Conexus Arts Centre, Government House, Knox Metropolitan Church, Westminster United Church and Riddell Theatre. Encore programs feature concert descriptions, guest artist bios, sponsor recognition and insight into the history of the classical music we perform.

Each Encore program is distributed to approximately 4,500 attendees. With an annual attendance of over 25,000, your message is delivered consistently in a program that is read cover to cover and taken home as a keepsake or used as a resource. Advertising with us ensures that your organization is seen as a leader in the marketplace, reaching an influential audience that ranges in age.

Encore Program One



SEPT
22
2018

Opening Night with
Tracy Dahl

Masterworks



SEPT
29
AND
30
2018

Bach Brandenburg
Concerto

Government House



OCT
14
2018

How the Gimquat
Found her Song

RSO Kids



OCT
20
2018

Classical Mystery Tour:
The Beatles Tribute

Shumiatcher Pops

Encore Program Two



OCT
27
2018

Tchaikovsky Swan Lake

Masterworks



NOV
17
AND
18
2018

Beethoven String
Quartet

Government House



NOV
24
2018

Mozart Requiem

Masterworks

Encore Program Three



DEC
08
2018

Chantel Kreviazuk

Shumiatcher Pops



DEC
15
2018

A Candlelight
Christmas

RSO Special



DEC
19
2018

Handel's Messiah

RSO Special



JAN
19
2019

Mendelssohn Scottish
Symphony

Masterworks



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Encore Program Four



JAN
26
AND
27
2019

Different Trains

Government House



FEB
09
2019

Elgar Cello Concerto

Masterworks



FEB
10
2019

The Snowman

RSO Kids



FEB
16
2019

Frank Sinatra &
Beyond

Shumiatcher Pops

Encore Program Five



FEB
23
AND
24
2019

Beethoven &
Saint-Saens

Government House



MAR
09
2019

Beethoven Symphony
No. 6

Masterworks



MAR
16
2019

The Music of
John Williams

Shumiatcher Pops



MAR
24
2019

Fred Penner & Friends

RSO Kids



MAR
30
AND
31
2019

Nielsen Quintet

Government House

Encore Program Six



APR
13
2019

Schubert Unfinished
Symphony

Masterworks



APR
27
AND
28
2019

Brahms & Rossini

Government House



MAY
04
2019

Canadian Brass

Shumiatcher Pops



MAY
11
2019

The Planets: 110th
Anniversary Concert

Masterworks

Advertising Deadlines

Deadline to book ad space is one week before the ad deadline below.

Encore One

August 30, 2018

Encore Two

October 4, 2018

Encore Three

November 15, 2018

Encore Four

December 20, 2018

Encore Five

January 31, 2019

Encore Six

March 21, 2019



REGINA
SYMPHONY
ORCHESTRA
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Music Director

RSO Order Form

For incentives on multiple ad purchases, please contact:
(306)791-6397 or communications@reginasymphony.com

Client Information

Organization: _____ Email: _____

Contact Person: _____ Address: _____

Phone: _____ City, Province: _____

Fax: _____ Postal Code: _____

SIZE	1 X B&W	1X COLOUR	2 X B&W	2 X COLOUR	6 X B&W	6 X COLOUR
Outside Back Cover	-	\$1830.00	-	\$2920.00	-	\$5880.00
Middle Spread	-	\$1530.00	-	\$2440.00	-	\$4920.00
Inside Back Cover	-	\$1180.00	-	\$1880.00	-	\$3790.00
Full Page	\$890.00	\$1075.00	\$1430.00	\$1690.00	\$2875.00	\$3450.00
1/2 Page	\$650.00	\$850.00	\$1030.00	\$1330.00	\$2060.00	\$2670.00
1/4 Page	\$425.00	\$625.00	\$670.00	\$995.00	\$1340.00	\$1955.00

Specifications

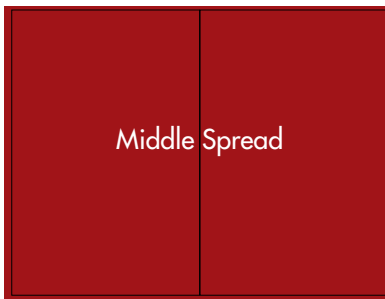
All Advertisements to be supplied electronically in PDF, EPS or TIFF format. Embed all fonts. All graphics to be at press quality resolution of 300 dpi. Full page ads require 0.125 bleed.

Terms and Conditions

Payment due upon receipt of invoice. Overdue ad accounts (30 days) will be charged 1.5% interest per month.

General

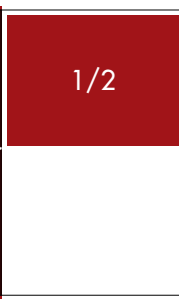
The Regina Symphony Orchestra assumes no responsibility for errors on submitted ads, or liability for failure to provide the RSO with any ads that have been committed



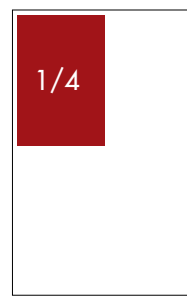
11" w x 8.5" h



5.5" w x 8.5" h
0.125 bleed



5" w x 3.875" h



2.375" w x 3.875" h

Payment Information

Visa Mastercard

Card Number: _____

Expiration Date: _____

Authorized Signature: _____

I would like to pay by cheque

Make cheques payable to:

Regina Symphony Orchestra
2424 College Avenue
Regina, SK S4P 1C8

Contact Us:

communications@reginasymphony.com or (306)791-6397

Program Number _____

Ad Size _____

Ad Type _____

Ad placement Cost _____

SUBTOTAL _____

GST 5% _____

TOTAL _____